



# ecore™

## air care system

Malodors can give the wrong impression, causing even clean restrooms to be perceived as dirty. ecore Air Care System ensures that restrooms smell fresh, even between cleanings. With an innovative, multi-phasing submicron fragrance technology, each cartridge lasts for up to 60 days, saving you money and reinforcing a sanitary image. A gel-filled capsule diffuses through a ceramic, biodegradable jar, making it safe, long-lasting, and environmentally preferred.

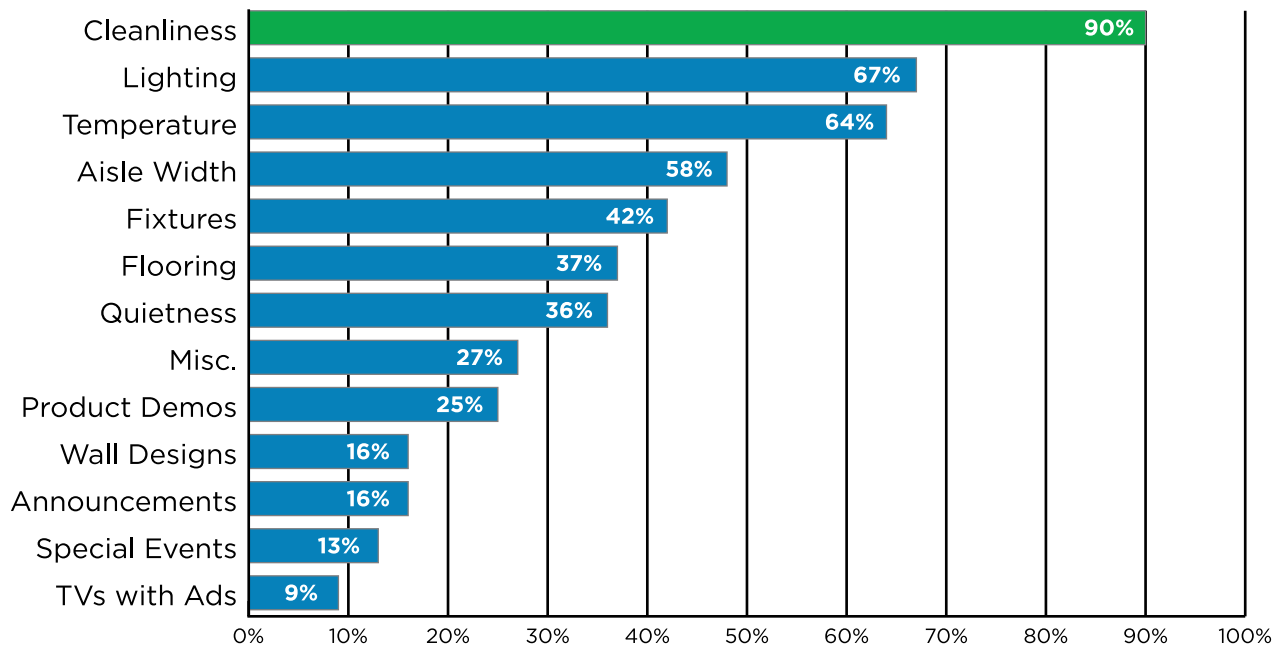
Your air care is more important than you think. Take control of your environment with ecore Air Care System.



# MAKE THE RIGHT IMPRESSION

**Our studies show that building occupants and visitors associate malodors with an unclean facility.** However, in public facilities, offensive odors can enter the environment at all times of the day—even seconds after a space has been cleaned. This is a problem because it is scientifically proven that cleanliness ranks among the top factors as to whether or not a visitor or occupant will return or remain—which can severely impact the vacancy rates, or ability to stay in business for office buildings, hospitality facilities, and food service businesses.

## Cleanliness is the Most Important Aspect of Retail Store Atmosphere



Source: Chain Store Age (2005, Sept). Store Atmospherics Study. Chicago: Leo J. Shapiro & Associates

## 38% Rate Cleanliness “Very Important” When Choosing a Grocery Store



Source: Landmark Shopper

# BRINGS EXCEPTIONAL VALUE

Take control of your environment with ecore™ Air Care System. ecore's multi-phasing, submicron fragrance technology ensure that air remains fresh for up to 60 days, guaranteeing happy and satisfied building occupants.

## e verlasting

The unique dual-technology fragrance diffusion system delivers consistent fragrance intensity for 60 days.

## e nvironmentally preferable

Completely free of solvents, propellants, HFCs and VOCs—ecore is not only safer for building occupants, it is safer for the environment with a refill that is 100% organic and biodegradable, and a dispenser that is 100% recyclable.

## e conomical

No batteries to change, no energy consumption at all—passive system continues to refresh the room through natural airflow.

## e fficient

Submicron particles remain airborne for hours, versus traditional fragrance systems.

## e asy to use

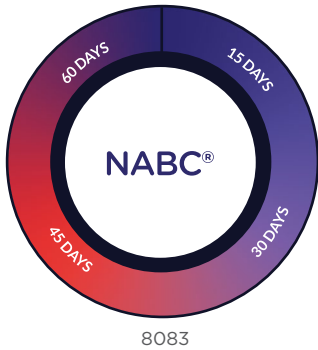
Contains no liquids so it won't spill even if knocked over and replacing refills is effortless—simply recycle and replace. There is nothing to activate—the cartridge becomes active as soon as air hits it. It couldn't be simpler!

### PACKAGING

<b>808500</b>	ecore Sampler Pack (6 cartridges of each fragrance)
<b>808400</b>	ecore Citrus Mango (48 cartridges)
<b>808300</b>	ecore NABC® Fresh Scent (48 cartridges)
<b>808600</b>	ecore Cucumber Melon (48 cartridges)
<b>808700</b>	ecore Ocean Breeze (48 cartridges)
<b>992700</b>	ecore Fragrance Cabinet

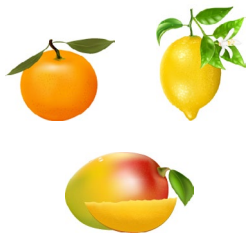


# FRAGRANCE CARTRIDGES

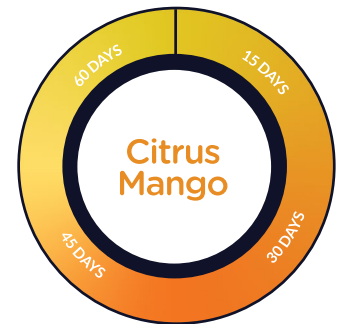


8083

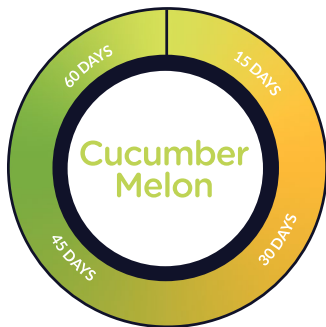
Lily lilac floral. Top notes of cherry, citrus, mango, geranium and ylang, with a heart of lavender, rose, violet and jasmine, and a base of warm woods and musk.



This fruity cocktail starts with a burst of fresh citrus peel and juicy berries, opening the way to a lively lime with vanilla ice cream, and departing with a punch of peach and mango musk.

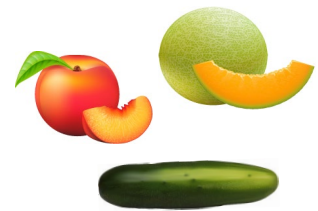


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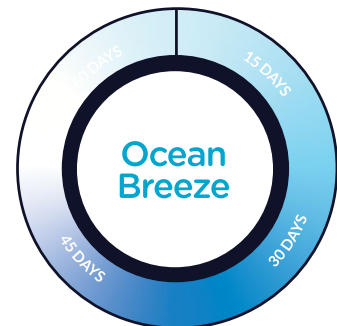


8086

A heavenly mix of sweet and subtle. A fresh crush of cucumber leads into a calming melon, which drifts into an uplifting peach.



Opening with a mixture of clove, jasmine, and lemon peel, this floral blend blossoms into a wave of soapy, cool marine musk.



8087



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